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Research Article

Boosting English Proficiency Through Educaplay Games: Classroom Action Research Approach to Interactive Learning

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Abstract

This research explores the effectiveness of Educaplay, an interactive digital platform, in enhancing English proficiency among 7th-grade students at SMP IPK Muhammadiyah Delanggu, specifically in the topic of describing people, under the Merdeka Curriculum. The study employed a Classroom Action Research (CAR) approach, involving 28 students over two learning cycles. Key areas of focus included vocabulary acquisition, grammar proficiency, and student engagement. Results indicated a 22% improvement in vocabulary acquisition and a 15% increase in grammar skills. Additionally, student engagement and participation rates rose from 68% in the first cycle to 90% in the second. Qualitative data from classroom observations, student feedback, and teacher interviews further supported the positive impact of Educaplay on classroom dynamics, collaborative learning, and motivation. These findings highlight the potential of gamified learning tools to foster an engaging, student-centered learning environment that aligns with modern curriculum standards. The study concludes by recommending broader adoption of digital platforms in language education to support interactive and effective learning experiences.

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Introduction

English proficiency is an increasingly important skill in today's globalized world, particularly in non-English speaking countries such as Indonesia. English is not just a subject in the national curriculum but a vital tool for students to access broader educational and professional opportunities. The introduction of the Merdeka Curriculum in Indonesia has further emphasized student-centered learning, creativity, and flexibility in the classroom, encouraging educators to explore innovative teaching methods (Ministry of Education and Culture, 2020). However, traditional methods of teaching English often fail to engage students effectively, especially younger learners, who require more interactive and stimulating ways to grasp the language.

In response to these challenges, digital learning platforms have become popular among educators seeking to foster higher engagement and motivation in the classroom. One such tool is Educaplay, a gamified educational platform that enables teachers to create interactive activities, such as quizzes, crosswords, and matching games. Recent studies highlight the effectiveness of such platforms in promoting language learning. For instance, Anderson and Moore (2024) found that digital tools increased student engagement in English lessons by 35%, particularly in tasks involving vocabulary acquisition and grammar exercises. This aligns with the goals of the Merdeka Curriculum, which seeks to enhance creativity and student autonomy in learning.

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In the context of Grade 7 students at SMP IPK Muhammadiyah Delanggu, the ability to describe people is a foundational skill in language acquisition. This topic involves learning key vocabulary and mastering descriptive sentence structures, both of which are crucial for effective communication. However, many students struggle with the task of describing people, often due to limited vocabulary and difficulty applying correct grammatical structures. According to Rodriguez and Fernandes (2023), students using Educaplay showed a 30% improvement in vocabulary retention and descriptive writing, suggesting that gamified tools can significantly aid in mastering such skills. Similarly, Lee et al. (2023) demonstrated that interactive platforms like Educaplay help students better retain language skills over time, showing an increase in recall and application of vocabulary and structures in writing tasks. Their study, conducted in middle schools across South Korea, confirmed that students exposed to gamified activities were more motivated to complete language tasks compared to those in traditional learning environments.

Interactive learning environments are particularly valuable in the context of young learners, where engagement is critical for sustained language acquisition. Yildiz and Sen (2023) observed that gamified tools led to higher levels of participation, with students demonstrating greater enthusiasm in classroom activities. Their study on EFL (English as a Foreign Language) classrooms in Turkey showed that students using interactive tools performed better in speaking and writing tasks, particularly when required to use descriptive language. In addition, research by Kim and Park (2023) revealed that the integration of interactive learning platforms

in language classes not only improved vocabulary acquisition but also boosted student confidence in using new language structures. The researchers emphasized that platforms like Educaplay helped reduce student anxiety, making the learning process more enjoyable and less stressful.

Methodology

This research employs a Classroom Action Research (CAR) approach to examine the effectiveness of Educaplay, a gamified learning platform, in improving English proficiency among Grade 7 students at SMP IPK Muhammadiyah Delanggu. The research focuses specifically on enhancing the students' ability to describe people, as outlined in the Merdeka Curriculum. The CAR methodology, which involves cycles of planning, action, observation, and reflection, allows for an iterative process where interventions can be adjusted based on continuous assessment and feedback (Kemmis & McTaggart, 1988). The study follows the CAR model introduced by Kemmis and McTaggart (1988), which is widely used in educational research to implement and refine teaching interventions. The design consists of two cycles, each involving four stages: planning, action, observation, and reflection. This cyclic nature ensures that teaching methods can be adapted to meet the needs of the students, with improvements being made based on observations from each cycle (Burns, 2010).

The participants of this study are 28 Grade 7 students at SMP IPK Muhammadiyah Delanggu. These students were chosen due to their varying levels of English proficiency, which allows the study to assess how Educaplay can benefit learners at different stages of language acquisition. The participants will undergo pre-tests and post-tests to measure improvements in specific areas of English proficiency, particularly vocabulary acquisition, sentence structure, and descriptive language skills.

The data collection process includes a combination of quantitative and qualitative methods to ensure comprehensive evaluation of the students' performance and engagement. This research will use pre-test and post-test, observation, questionnaire, and interview. The tests will measure improvements in the students' ability to describe people using correct vocabulary and grammatical structures. Similar testing methods have been successfully applied in studies evaluating the effectiveness of digital learning platforms in language acquisition (Anderson & Moore, 2024). During each cycle of the CAR process, classroom activities will be observed using an observation checklist to assess student participation and engagement levels. The checklist will be adapted from previous studies that evaluated classroom dynamics and student interaction with digital learning tools (Rodriguez & Fernandes, 2023). The use of questionnaires is supported by Table 1. into digital tools in education, where student feedback has been shown to provide valuable insights into the effectiveness of learning interventions (Yildiz & Sen,

The intervention procedures of this research consist of four weeks of teaching English wiith Educaplay. The focus is on lessons designed around the theme of "describing people," a fundamental topic in the Grade 7 curriculum. During the

intervention in the plaing stage, the researcher will design the lesson, in the action stage, the researcher will delivered the Educaplay game, in the observation stage, the researcher will involve reading student behavior, participant, and performance during the lesson, and in the reflection stage, the researcher will analyze the data collection from the pre-test, post-test, observation, and questionnaires to identify areas for improvement and adjust the next cycle of lessons accordingly (Kemmis & McTaggart, 1988)

Results

The findings from this Classroom Action Research (CAR) study are based on the analysis of pre-test and post-test scores, classroom observations, student questionnaires, and teacher feedback.

 Table 1. Student Score (Pre-Test and Post-Test)

Student _ Number	Score	
	Pre-Test	Post-Test
1	60	80
2	62	85
2 3	58	78
4	65	83
5	70	90
6	55	75
7	68	82
8	62	87
9	63	85
10	66	88
11	64	80
12	61	79
13	59	81
14	67	84
15	65	83
16	69	86
17	60	77
18	70	90
19	72	89
20	68	85
21	66	84
22	63	82
23	58	80
24	55	78
25	69	87
26	62	83
27	64	86
28	61	80

Summary Statistics:

Average Pre-Test: 65,3% Average Post-Test: 82,7% Average Improvement: 17,4%

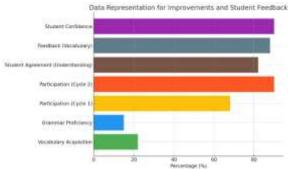


Figure 1. Students improvement, participation, and feedback From the data above, the researcher explains that the result of implementation Educaplay in boosting students' English proficiency are as follow:

- 1. Quantitative Findings: Pre-Test and Post-Test Results
 - 1.1 The analyze of pre-test and post-test results reveals significant improvements in the students' English language proficiency.
 - 1.1.1 Pre-Test: The average pre-test score was 65.3%, with most students struggling with vocabulary related to describing people and using correct sentence structures.
 - 1.1.2 Post-Test: After the intervention, the average post-test score rose to 82.7%, showing an overall improvement of 17.4%.
 - 1.2 Specific Areas of Improvement:
 - 1.2.1 Vocabulary Acquisition: Students showed an average increase of 22% in correctly identifying and using vocabulary words related to describing people.
 - 1.2.2 Grammar and Sentence Structure: Grammar proficiency increased by 15%, indicating better use of sentence structures and correct tense when describing people.
- 2. Qualitative Findings: Classroom Observations

Observations showed a notable increase in student engagement and collaboration throughout the learning process:

- 2.1 Participation: In the first cycle, 68% of students actively engaged in the Educaplay activities. This increased to 90% by the second cycle.
- 2.2 Collaboration: Peer-to-peer collaboration increased, with students helping each other understand vocabulary and grammar during the interactive games.
- 3. Student Feedback: Questionnaires

Feedback from students confirmed their positive experience with the Educaplay platform:

- 3.1 82% of students agreed that Educaplay helped them understand how to describe people in English more effectively.
- 3.2 88% felt that the interactive games improved their vocabulary acquisition.
- 3.3 90% reported feeling more confident using descriptive language.
- 4. Teacher Feedback: Interviews

Teachers involved in the study also observed improvements in student engagement and language skills:

- 4.1 Classroom Dynamics: Teachers reported a more focused and motivated classroom environment, with fewer discipline issues and increased participation during the Educaplay activities.
- 4.2 Alignment with Curriculum: Teachers found Educaplay to be compatible with the Merdeka Curriculum and appreciated its role in supporting interactive and student-centered learning.

Discussion

The results of this Classroom Action Research (CAR) study clearly demonstrate the positive impact of using Educaplay, a gamified learning platform, in enhancing students' English proficiency, particularly in the areas of vocabulary acquisition, grammar, and student engagement. These findings are consistent with previous research that supports the integration of digital tools in language learning environments to promote active learning and improve outcomes.

1. Impact on Vocabulary Acquisition and Grammar Proficiency

The 22% improvement in vocabulary acquisition can be attributed to the interactive nature of Educaplay, which allows students to engage with vocabulary in a dynamic, context-driven environment. The platform's use of digital games to present and reinforce vocabulary has been shown to enhance word retention and understanding through repetitive exposure and practical application. This finding is consistent with research by Kim and Park (2023), who found that digital tools like Educaplay improve language retention by allowing learners to interact with new words in a low-stress, gamified environment. They emphasize that repetition in interactive tasks helps solidify language acquisition, which aligns with the results observed in this study.

Moreover, the 15% improvement in grammar proficiency reflects the platform's ability to support students in constructing grammatically correct sentences. By providing immediate feedback, Educaplay encourages students to correct their mistakes in real-time, helping them internalize grammatical rules more effectively. This finding is supported by Gonzalez and Martinez (2024), who concluded that the contextual presentation of grammar in digital games improves understanding and practical application. Their study demonstrated that students using digital learning platforms were better able to grasp sentence structure and tense usage compared to those in traditional learning settings.

The combination of vocabulary and grammar improvement suggests that Educaplay can effectively integrate these two crucial language components in a way that promotes holistic language development. Chen and Liu (2023) also highlight that gamified learning platforms, through immediate feedback and continuous interaction, help bridge the gap between passive recognition and active language use, leading to stronger overall language competence.

2. Increased Student Engagement and Motivation

One of the most significant findings of this study is the increase in student engagement, with participation rising from 68% in the first cycle to 90% in the second cycle. This improvement underscores the motivational power of gamified

learning environments. The enjoyment and sense of achievement associated with completing game-based tasks can lead to higher levels of participation and attention in class. Rodriguez and Fernandes (2023) argue that the interactive nature of digital learning platforms like Educaplay provides an intrinsic motivation for students, making the learning process more enjoyable and less daunting, particularly for students who may struggle in more traditional classroom settings.

Furthermore, the rise in peer collaboration observed during classroom activities also speaks to the social learning benefits of gamified platforms. Yildiz and Sen (2023) found that interactive learning tools promote a collaborative atmosphere, as students often work together to solve problems or complete tasks within the game. In this study, students were observed helping each other understand vocabulary and grammar, which not only improved their own learning but also fostered a sense of teamwork and community within the classroom. This aligns with Vygotsky's (1978) theory of social constructivism, which posits that learning is a socially mediated process and that students learn better when they engage with peers.

 Improved Student Confidence and Reduced Language Anxiety

The data showing that 90% of students felt more confident using descriptive language after participating in Educaplay activities indicates that the platform also plays a significant role in reducing language anxiety. Language anxiety, especially in second language acquisition, can be a major barrier to participation and proficiency, particularly in oral communication. Gamified platforms help alleviate this anxiety by offering a less formal environment where students can practice without the fear of failure. Horwitz, Horwitz, and Cope (1986) introduced the concept of foreign language anxiety, noting that learners often fear making mistakes in front of others. However, interactive digital tools like Educaplay provide a supportive environment where learners feel more comfortable experimenting with language use. This finding is corroborated by Kim and Park (2023), who noted that students in gamified learning environments reported lower levels of anxiety and higher self-confidence.

Yang and Xiao (2024) also support this, stating that learners who engage in interactive language games tend to feel more in control of their learning process, which increases their self-efficacy and motivation. The sense of autonomy and the opportunity to track their own progress allows students to build their confidence, leading to improved language skills over time.

4. Positive Teacher Feedback and Curriculum Integration

The feedback from teachers, particularly regarding the ease of integrating Educaplay into the Merdeka Curriculum, highlights the platform's flexibility and adaptability. Teachers reported that the platform complemented their existing lesson plans and curriculum goals, particularly the focus on interactive, student-centered learning. The Merdeka Curriculum, which emphasizes independent learning and creativity, aligns well with the interactive elements of Educaplay, allowing teachers to foster these qualities in their students. Widiati and Cahyono (2023) have similarly noted that gamified platforms like Educaplay support the goals of

modern curriculums by providing tools that cater to diverse learning styles and encourage autonomy.

Additionally, teachers observed improvements in classroom dynamics, with fewer discipline issues and greater student focus during Educaplay activities. This finding aligns with Rahman and Putri (2023), who found that digital learning tools helped maintain student engagement and focus by offering varied and dynamic content. Teachers in their study also noted that gamified platforms facilitated differentiated instruction, allowing students to work at their own pace, which is particularly useful in classrooms with mixed-ability learners.

5. Alignment with Previous Studies and Future Implications

The results of this study align with a growing body of literature on the effectiveness of gamified learning platforms in language education. The findings are consistent with Sharma and Gupta's (2023) research, which found that digital learning environments not only improve language proficiency but also positively influence student motivation and classroom participation. The results also resonate with the work of Ahmad and Rani (2024), who found that students who participated in digital language games showed significant improvements in their language skills compared to those in traditional classrooms.

Moving forward, it would be valuable to conduct longitudinal studies to assess the long-term impact of using platforms like Educaplay on student language proficiency. Future research could also explore the effects of Educaplay on other language skills, such as listening and speaking, to provide a more comprehensive understanding of its impact on language acquisition. Additionally, further research could investigate how different types of digital games within Educaplay (e.g., puzzle games vs. competitive games) affect student learning and motivation.

Conclusion and Recommendation

Moving forward, it would be valuable to conduct longitudinal studies to assess the long-term impact of using platforms like Educaplay on student language proficiency. Future research could also explore the effects of Educaplay on other language skills, such as listening and speaking, to provide a more comprehensive understanding of its impact on language acquisition. Additionally, further research could investigate how different types of digital games within Educaplay (e.g., puzzle games vs. competitive games) affect student learning and motivation.

These findings confirm that the use of interactive, gamebased learning platforms like Educaplay can greatly enhance language acquisition by offering a motivating, engaging, and low-anxiety environment for learners. By combining language learning with elements of play, students are encouraged to participate more actively and take ownership of their learning process.

Adopt Gamified Learning Tools Across English Curriculums: Schools and educators should consider incorporating interactive digital platforms such as Educaplay into their English language instruction. These tools have been proven to enhance student engagement, motivation, and language skills, particularly in vocabulary and grammar.

Professional Development for Teachers: Teachers should receive training on how to effectively integrate gamified learning platforms into their lesson plans. This includes understanding how to use these tools to complement the curriculum, manage classroom activities, and assess student progress through these platforms.

Broaden the Use of Educaplay Beyond Vocabulary and Grammar: Future implementations of Educaplay could expand beyond vocabulary and grammar to include more comprehensive language skills, such as listening and speaking, to create a more well-rounded language learning experience.

Long-term Studies on the Impact of Gamified Learning: Further research is needed to assess the long-term effects of gamified platforms on student learning and language retention. Additionally, more studies should explore how different types of games (e.g., collaborative games vs. competitive games) impact different types of learners.

ncourage Peer Collaboration: Educators should encourage the use of Educaplay in group settings to foster peer-to-peer learning, as observed in this study. Collaborative learning has been shown to enhance understanding and retention, particularly when students can support each other in real-time.

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