

# THE ROLE OF PARENTS IN PROVIDING RELIGIOUS LITERACY TO CHILDREN THROUGH DA'WAH COMMUNICATION IN THE FAMILY ENVIRONMENT

Ayu Diarindiani, Ahmad Khairul Nuzuli, Rimin

Kerinci State Islamic Institute, Jambi

[diarindiani14@gmail.com](mailto:diarindiani14@gmail.com)

Copyright © 2024 The Author



This is an open access article

Under the Creative Commons Attribution Share Alike 4.0 International License

DOI: 10.53866/jimi.v4i4.667

## Abstract

*This research aims to examine the role of parents in providing religious literacy to children through religious communication within the family environment. The qualitative method has been used to incorporate a phenomenological approach. The research findings indicate that parents play a crucial role in imparting religious literacy to children, especially within the family setting. Parents play a significant role as the primary educational institution for children, particularly when it comes to moral values and ethics, which serve as guiding principles for the child's future. The impact is substantial if parents successfully impart religious literacy to their children. Children will cultivate positive character traits, find guidance easier, and become less vulnerable to the negative influences of today's era. Religious literacy helps children understand daily life in accordance with religious values and principles and is an essential way of shaping an individual's character. Parents need to leverage technology such as smartphones and reading materials as effective methods to provide religious understanding. It is crucial to build positive communication with children and create a comfortable and safe environment to foster their interest in learning about religion. Understanding the child's nature, character, and interests is also important so that parents can effectively provide religious literacy and reduce the likelihood of failure in this process.*

**Keyword:** Religious Literacy, Da'wah Communication, Children, Family, Environment

## Abstrak

Penelitian ini bertujuan untuk meneliti peran orang tua dalam memberikan literasi agama kepada anak melalui komunikasi dakwah di lingkungan keluarga. Metode yang digunakan adalah kualitatif deskriptif dengan pendekatan fenomenologi. Hasil penelitian menunjukkan bahwa peran orang tua sangat penting dalam memberikan literasi agama kepada anak, terutama di lingkungan keluarga. Orang tua memiliki peran krusial karena mereka merupakan madrasah pertama bagi anak, terutama dalam hal nilai moral dan etika yang menjadi pedoman anak di masa depan. Dampaknya sangat signifikan jika orang tua berhasil memberikan literasi agama kepada anak. Anak akan memiliki karakter yang baik, mudah diarahkan, dan tidak rentan terhadap pengaruh negatif di era saat ini. Literasi agama membantu anak memahami kehidupan sehari-hari sesuai dengan nilai dan prinsip agama, serta merupakan cara penting dalam pembentukan karakter seseorang. Orang tua perlu memanfaatkan teknologi seperti handphone dan media baca sebagai metode efektif untuk memberikan pemahaman agama. Pentingnya membangun komunikasi yang baik dengan anak dan memberikan lingkungan yang nyaman dan aman agar anak tertarik mempelajari agama. Memahami sifat, karakter, dan minat anak juga penting agar orang tua dapat memberikan literasi agama secara efektif dan mengurangi kegagalan dalam proses ini.

**Kata kunci:** literasi; agama ; komunikasi; dakwah

## 1. Introduction

Childhood is a time when it is important for children to receive literacy; in this case, it is the parents who play a controlling role in providing literacy. We expect parents to motivate and foster their children's interests. Parents should also be able to provide free time for their children, allowing them to communicate, contribute, and ask questions about what their parents have taught them. In this case, parents can increase their children's interest in their literacy skills (Baiti, 2020).

Educating children is also a responsibility for every parent and teacher at school, especially in providing an understanding of tolerance among others in early childhood and applying an understanding of tolerance to children is not enough. However, giving a good example to children is a benchmark that is effective enough to show mutual respect, love and give it is one of the processes of forming children's character. In addition, communication between parents and teachers fosters tolerance in children from an early age, ensuring that the direction and learning objectives at school align with the parents' ideals. Additionally, from a diversity perspective, children learn to always behave well with adults or new friends who are known for their polite and friendly behavior, thereby acclimating them to this (Suryadilaga, 2021).

The family is the smallest social unit in society. The socialization process is first carried out in the family, starting with the process of learning to adapt and follow everything taught by people in the family environment. The family is the first place where children get education, either directly or indirectly. The role of parents in improving children's literacy can be concluded that the forms of parental involvement can be seen from: a) Provision of facilities, namely in the form of varied books, a comfortable place according to children's criteria. b) Interaction with children, interaction in improving literacy in children, namely through reading storybooks, role playing, inviting stories, and singing. c) Parents' habits, in this case parents become examples or first get used to reading. So that it can indirectly affect children's interest in literacy activities (Primayana et al., 2020).

In terms of providing religious literacy, the most important role is the family because before leaving the realm of the family environment, children will always be in the family circle, where the family is the most important institution and plays a major role in the process of child development. In a family, children will get some kind of rules or norms, values and education which in this case will be influential and also very necessary to deal with the environment in which he lives (Setiawan, 2019). Therefore, parents must also provide worship in this digital era. Whether or not a child is noble is determined by the education he receives from childhood in his family environment. Because parents are fully responsible for the organization of their child's education. This means that both parents have a very strategic role that is sufficient in relation to the future of the child, namely the ability to guide, foster, and develop the basic potential of the child in such a way that later it will benefit society, nation, state, and religion. The responsibility of parents towards children in accordance with the words of the Prophet Muhammad. is the right of children towards their parents. Therefore, parents must give these rights to them (Gunawan, 2013).

According to Willis (2012), lack of parental attention and lack of affection. The family is the smallest social unit that is the main basis for a child's development. At the same time, the surrounding environment affects the nuances of a child's development. Therefore, whether the family structure and environment are good or bad affects the development of personality. Family environmental conditions that lead to juvenile delinquency, such as fractured families, households that fall apart due to the death of the father or mother, families involved in violent conflicts, poor family finances, are all fertile sources of juvenile delinquency and family environment conditions that lead to juvenile delinquency, such as broken homes, broken homes due to the death of the father or mother, families involved in violent conflicts, poor family finances, are all fertile sources of juvenile delinquency (Showa et al., 2018). However, parents neglect to provide religious literacy to their children, the absence of comprehensive religious knowledge guidance can easily lead children into negative behaviors. Lack of religious knowledge from parents often leads children to deviate from norms and moral values, including juvenile delinquency. Juvenile delinquency includes all behaviors that deviate from the norms of criminal law that are committed by adolescents. There are numerous internal and external factors that contribute to juvenile delinquency, all of which require consideration. To overcome this, parental guidance and a good environment can serve as benchmarks for the child's development (RULMUZU, 2021).

Youthful delinquency has a significant impact on the family, particularly the parents. Many parents complain that their children are too lazy to study, and then immediately blame their children for their

delinquent behavior. They point the finger at their children to identify the source of their suffering. sufferer. Teenage laziness is primarily caused by a lack of knowledge, as they are often unaware of the benefits of learning, illnesses that reduce their motivation, and fatigue from numerous activities other than studying. Teenage laziness is often caused by a lack of motivation, fatigue from numerous activities other than studying, heartbreak, or the loss of something they love, leading them to brood rather than study. Parents must exercise control and supervision over their children by prohibiting specific activities. However, for some teenagers, these prohibitions are perceived as detrimental and restrictive. restricting. As a result, they rebel in various ways (Lena, 2019)

In communicating with children, parents must form a family communication pattern. Family communication patterns are a form of family relations between family members in conveying messages to other members. Family communication is communication that occurs between parents and their children and husbands and wives, in various ways as a means of exchanging thoughts, ideas, and feelings. Children and husbands with wives, in various ways as a means of exchanging ideas, socializing the values of parents' personality to their children, and conveying all problems or complaints. All problems or complaints from children to their parents. Communication that is communication is different between friends and parents. And every child with parents wants to be close to each other, even if it can be at any time (Melissa Ribka, 2015). Therefore, the above communication functions are in line with Judy C Pearson and Paul E Nelson who argue that communication has two general functions. First, for personal survival, which includes: physical security, increasing personal awareness, presenting oneself to others, and achieving personal goals. Second, for the survival of society, specifically to improve social relations and develop existence in society (Muliana, 2017). Parents must also be able to manage communication well so that what is conveyed can be received, such as Da'wah communication. It is any form of communication that contains an invitation to the way of Allah or an invitation to do good and leave evil. In Islamic literature, Da'wah communication is understood as "calling people to the way of Allah", based on the Qur'anic verse: "Invite (people) to the way of your Lord with wisdom and good lessons, and discuss with them kindly. Indeed, your Lord is the One Who knows best those who go astray, and He is the One Who knows best those who are guided".(QS. An-Nahl: 125).

In addition, Da'wah communication is also a process of conveying information or messages from a person or group to a person or group of people which is sourced from the Al-Qur'an and Hadith by using symbols either verbally or nonverbally with the aim of changing the attitudes, opinions, or behavior of others better to change the attitudes, opinions, or behaviors of others for the better according to Islamic teachings, either directly orally or indirectly through the media (Wahyu Ilaahi, 2010). In providing an understanding of religion, good communication is needed so that the message conveyed is well received and understood. In such circumstances, millennial Da'wah communication is expected to offer solutions as a productive endeavor in engineering individuals and society through the process of transforming values in accordance with the messages of Islamic teachings. Da'wah is the power that animates all subsystems involved in the formation of institutions that are relevant to the needs of society (Ritonga, 2019).

This study aims to identify the role of parents in providing religious literacy to children through Da'wah communication in the family environment. In this study, it will be explained what is the importance of parents providing religious literacy to children. In this case, it is also explained that religious literacy is the main character building of children in the future. It is hoped that the results of this study can provide a clearer picture of the role of parents in providing religious literacy to children in the family environment. Previous research by (Rusna, 2021) This study aims to deeply understand and describe the role of parents in developing early childhood literacy interests. The method used in this research is descriptive qualitative. This research takes a different point of view from previous research (Rizky & Moulita, 2017) This research aims to how parents instill Islamic values through interpersonal communication in children, which in this case will instill religious knowledge in children because parents build good communication with children. The method used in this research is descriptive qualitative. However, the novelty of the research point of view lies in the focus of the discussion, namely the role of parents in providing religious literacy to children in the family environment. In this research, we lead to the role of parents in fostering religious literacy and focuses more on the cultivation of Islamic values through interpersonal parents to children (Rafieqah Nalar, 2017; Rusna Gani, 2021).

## 2. Research Methods

This study employs a descriptive qualitative methodology, incorporating a phenomenological perspective. Qualitative research is research that usually uses in-depth analysis. Qualitative research emphasizes process and meaning (subject perspective). Guidelines use a theoretical basis so that the research focus matches the facts of the field. Qualitative is also defined as research that leads to the study of various social events that occur in the natural environment. In addition, qualitative is defined as a way of finding and describing an event in a narrative manner. Thus, the properties and characteristics of qualitative research primarily stem from the descriptive aspects of the field-based material. In addition, the qualitative characteristics are more nature-centered, and data analysis deepens the apparent meaning. Qualitative description of an event is characterized by a deductive process, which places more emphasis on highlighting the meaning of each event (Kaharudin, 2021). However, the data collection in the field conducted by the interviews and observation methods. Interview is where the researcher becomes a research tool and meets with the object of research and conducts a process of interaction and question and answer to get facts, beliefs, feelings and so on in accordance with the research objectives to be achieved. Observation is a process of observation in qualitative research, the aim is to obtain natural facts, a collection of impressions from the researcher's observations using the five senses (Hasanah, 2016).

Table 1. Informant Description

NO	Informant Code	Age	Jobs
1	Informant 1	45	Teacher
2	Informant 2	38	Farmers
3	Informant 3	41	Farmers
4	Informant 4	38	Teacher
5	Informant 5	45	Teacher

The object of this research is parents who are in the age category of 38-45 years old. They come from different work backgrounds such as teachers and farmers. The target of this research is parents who apply religious literacy to children in the family environment.

## 3. Results And Discussion

### The importance of religious literacy

Religious literacy is the activity of reading and studying sources of knowledge related to religion or related to morals, manners, and ethics. The importance of fostering religious literacy is to become a benchmark for children in the future. This study interviewed 5 parents who implement religious literacy in children

*The importance of parents in providing religious literacy because religious literacy is an important foundation for the growth of a child if from a child parents have instilled religious values, children will have good morals and character; if negligent in providing religious literacy to children, be ready to regret it, because religious literacy is likened to a seed if we want to get good results then look for the best seeds. (Interview result respondent 1)*

According to Informant 1, parents play an important role in providing religious literacy, with the existence of religious literacy, children already have religious values, such as moral values, ethics, and manners. In this case, religious literacy will build a generation with good quality and character, because religious literacy is the formation of a character.

*Religious literacy is very important, especially for the younger generation, which can improve the morals and morals of the next generation. It can be done by reminding them when they have done something wrong. Then teach them how to do the right thing so that in the future they can apply it to their daily lives. (Interview result of respondent 2)*

According to Informant 2, religious literacy has an important role in improving morals and morals, because morals and morals are character building for the next generation. If religious literacy is applied in the future they can foster religious values in everyday life.

*Religious literacy is important to be given to children because understanding about religion is important because religion is a basic thing with parents providing religious literacy children can understand the values and teachings of religion. a character will be formed if religious literacy is applied as early as possible. (Interview result of respondent 3).*

According to Informant 3, religious literacy has an important role in improving children's character. Because religious literacy is a fundamental thing, if children can understand religious values and teachings, a character is formed. In this case, parents play an important role in providing religious literacy.

*Religious literacy helps children understand values and ethics. It provides a strong moral workspace that can guide their daily behavior and decisions. With this understanding, children can learn about concepts such as kindness, justice, compassion, and forgiveness. when children have been taught religious literacy, they will definitely apply it in their daily lives because religious literacy is a benchmark for children in the future, the term is what we plant is what we reap. (Interview result of respondent 4)*

According to Informant 4, religious literacy is an important thing for parents to give to children, because religious literacy is an understanding of kindness, justice, compassion, and forgiveness. Religious literacy is also a reference for children in the future.

*Religious literacy helps children understand and develop their religious identity. In an increasingly pluralistic society, having a strong understanding of religion can help children live their lives with conviction and confidence, while appreciating and respecting the religions and beliefs of others. Religious literacy also helps children understand values and ethics. With sufficient knowledge children are also not easily influenced by negative things because from an early age we have taught and instilled religious knowledge which in the future children will easily distinguish between good and bad actions. (Interview result of respondent 5)*

According to informant 5, religious literacy helps children understand diversity values such as moral and ethical values. if children have sufficient knowledge about religious literacy, children are also not easily drawn into negative things. in this case, religious literacy plays a role in helping children distinguish between good and bad actions. religious literacy also has a big influence in the future. Additionally, the results of the interviews of the five informants, it can be concluded that according to Informants 1, 2 and 3, they emphasize that religious literacy is important because religious literacy is one way of instilling children's character. which religious literacy has a role in shaping the character of a person. in this case parents play an important role. While Informants 4 and 5 said that religious literacy is all understanding of moral and ethical values. such as kindness, justice and honesty. religious literacy is also a control holder in influencing children in the future.

From the results of interviews conducted with five informants, several opinions were obtained about the importance of religious literacy. Religious literacy needs to be taught to children so that they can live in modern society. In learning moral values, children do not just know and do without knowing the purpose of the value being carried out. Religious literacy in addition to fostering interest in reading also trains children to criticize sources of knowledge related to religion or values that they get in the form of text (books), oral, visual, or digital. Through a deep understanding of these sources of knowledge, they can choose various alternative values and apply them as self-actualization (Nurzakiyah, 2018).



### Methods in providing religious literacy

Methods are the means used to implement plans that have been compiled in activities so that the objectives are arranged and achieved optimally. In this case how to implement religious literacy so that the delivery of religious literacy to children is achieved.

*Using learning methods through role models such as Parents set a good example in practicing religious teachings on a daily basis. They show behavior that is in accordance with religious values in daily life, such as worshiping, being honest, helping, and respecting others. (Interview result of respondent 1).*

According to Informant 1, parents play a role as role models for children, which parents can apply in their daily lives. Showing behavior that is equivalent to religious values, such as worship, honesty, helping and respecting others.

*Providing religious stories and fairy tales. Parents can use religious stories or fairy tales that contain religious values as a way to teach children about religious teachings. with this method children are not easily bored because when we tell there are many interesting stories because children have a high interest in interesting and creative things. (Interview results respondent 2)*

According to Informant 2, methods such as using knowledge media, such as reading stories or exemplary stories which contain values that can be learned and applied in everyday life. By using this method, children will have a high interest in knowing and understanding.

*Parents can involve children in daily worship such as praying in congregation, reading the Qur'an, or fasting during Ramadan. By involving children in these worship activities, they will better understand and get used to religious practices. In every teaching step by step, we do not forget to explain the meaning of what they are doing so that they do not only know the practice but know some of the theory and understanding. (Interview result respondent 3)*

According to Informant 3, the method that can be done is direct practice such as parents involving children in worship, praying in congregation, reading the Koran or fasting. in this case they will feel more intense nuances, parents must also explain the meaning and understanding of what they do so that they not only know the practice but also the theory.

*Parents can utilize media and technology, such as animated videos, apps, or educational games related to religious teachings. This can be an interesting and interactive way to teach children about religion because children tend to like creative and imaginative things. (Interview result of respondent 4)*

According to Informant 4, parents can utilize technology, because today's technology is very sophisticated. Parents can provide religious understanding through animated videos, applications or educational games so that they do not only use their handphones for things that are not useful.

*Family discussions or advice. Parents can organize family discussions on relevant religious topics. These discussions can provide opportunities for children to ask questions, share opinions, and gain a deeper understanding of religion, which will increase their knowledge. (Interview result of respondent 5)*

According to Informant 5, family discussions and advice can also be used as tools to provide religious understanding to children, because in advice and family discussions children will certainly be easy to express opinions or share experiences, in this case children will have broad knowledge. From the results of the interviews of the five informants, it can be concluded that informant 1 emphasizes

that parents are role models for children. in this case parents can show behavior that is equivalent to religious values in everyday life. it is one of the effective methods. According to Informant 2, utilizing reading media such as telling Islamic stories in which there are values that can be learned. Then according to Informant 3 said that doing direct practice in the field. in this context it is emphasized that parents must participate in providing religious literacy. in addition to teaching practice, parents must also explain the meaning contained in the activities carried out. Informant 4 said that utilizing technological media such as mobile phones is also an effective method in providing an understanding of religious literacy. Informant 5 said that forming a family communication forum will also increase children's insight and understanding of religious literacy. From the results of the five informant interviews, there are several opinions regarding the method of providing religious literacy. The discussion method is a way of managing learning by presenting material through problem solving, or analyzing technological product systems whose solutions are very open. A discussion is considered to support student activeness if it involves all members of the discussion and results in a solution to the problem. If this method is managed well, the enthusiasm of students to be involved in this forum is very high. The procedure is as follows: The purpose of using the discussion method in learning activities as stated by Killen is "the main purpose of this method is to solve a problem, answer questions, increase and understand student knowledge, and to make a decision (Ahyat, 2017).

#### **Da'wah communication as a means of religious literacy**

Da'wah communication is a form of communication in which the communicator conveys messages that are sourced or in accordance with religious teachings. in this case how Da'wah communication can be used as a tool to provide knowledge about religious literacy.

*Use of appropriate language. Da'wah communication tends to use language that is easy to understand and relevant to children. In providing religious literacy to children, it is important to use language that they can understand well so that religious messages can be conveyed more effectively. (Interview result of respondent 1)*

According to Informant 1, Da'wah communication can help parents use appropriate language where in this case Da'wah communication tends to use language that is easy to understand and relevant. in providing religious literacy to children it is important for parents to use language that is easy for them to understand so that the messages we convey can be conveyed properly.

*Today's preaching has also utilized modern media, such as videos, animations, pictures, or social media. By using media that is interesting and relevant to children, religious messages can be delivered in a more interesting way and can provoke their interest in learning more about religion. (Interview result of respondent 2)*

According to Informant 2, Da'wah communication can also be utilized with modern media. By using modern and creative media, the religious message to be conveyed more quickly attracts children's interest in learning religion.

*Emphasis on positive values. Da'wah communication often directs attention to positive values in religion, such as compassion, justice, honesty, friendliness, and so on. By communicating these values to children, parents can help build good character and morality from an early age. (Interview result of respondent 3)*

According to Informant 3, Da'wah communication has an emphasis on positive values, in this case Da'wah communication can be a means of religious literacy because Da'wah communication communicates moral values to children and helps children in character building.

*Use of stories and real-life examples. Da'wah communication often uses religious stories and real-life examples to explain religious concepts to children. These stories and real-life examples can help*

*children better understand religious teachings and relate them to their daily lives." (Interview result of respondent 4)*

According to Informant 4, Da'wah communication often uses real concepts and examples about religion, such as helping children understand religious teachings well and more effectively and even relating them to everyday life.

*By using Da'wah communication as one of the methods to provide religious literacy to children, parents can create an environment that promotes good religious understanding and assist children in building a strong connection with religious values from an early age. (Interview result of respondent 5)*

According to Informant 5, Da'wah communication is used as a means of providing religious literacy. Parents can create an environment for children with a good understanding of religion and can even help children build a solid relationship with religious values from an early age. However, the results of the interviews of the five informants, it can be concluded that according to Informant 1, Da'wah communication helps parents use language that is easier to understand in this case Da'wah communication also helps so that the message conveyed can be conveyed effectively. According to Informant 2, Da'wah communication can also be utilized as a modern and creative medium, because by using Da'wah communication, the religious message conveyed more quickly attracts children's interest. According to informant 3 According to informant 3, Da'wah communication has a role in Da'wah communication also makes it easy to communicate emphasis on positive values, moral values in the formation of children's character. According to informants 4 and 5 they emphasized that Da'wah communication creates religious understanding and builds relationships with religious values. Da'wah communication is also a real concept.

In addition, the results of the interviews of the five informants, there are several opinions regarding Da'wah communication as a means of Da'wah literacy. Da'wah communication sows' religious messages in various communication settings or communication models so that other people who are the target of Da'wah can be called to the importance of Islam and its teachings in this world. Among the communication settings that can be implemented in Da'wah, namely interpersonal, group and public communication settings. In terms of the process, Da'wah communication is almost the same as communication in general, but what distinguishes between the two is only in the way and the goals to be achieved. The purpose of communication in general is to expect participation from mad'u for ideas or messages conveyed by the da'i so that the messages conveyed change attitudes and behavior that are expected, while the purpose of Da'wah communication is to expect changes or formation of attitudes or behavior in accordance with Islamic teachings (Ahmad, 2014).

### **Challenges in providing religious literacy**

In every planning or process, of course, there is a challenge, in this case how religious literacy faces challenges in providing religious knowledge.

*Some parents may have limited knowledge of their own religion or may not feel adequately prepared to teach it to their children or even feel that they do not yet have much knowledge to apply to their children or share knowledge with their children. (Interview result of respondent 1)*

According to Informant 1, the challenges in providing religious literacy are not only external challenges but there are internal challenges such as parents' lack of knowledge about religion, maybe even some parents feel they are not ready enough to provide an understanding of religious literacy, sometimes parents also feel they don't have much knowledge.

*Parents, of course, are sometimes busy or unable to manage time in terms of providing religious understanding, well, the challenge of finding the right time. Parents are often busy with work, household chores, and other activities, which makes it difficult to find enough time to provide*



*religious education to children. besides that there are challenges such as parents who have limited knowledge, this is a challenge that is often encountered, sometimes parents leave their children to trusted people, it is due to limited knowledge. (Interview results respondent 2)*

According to Informant 2, the challenge in providing religious literacy is the difficulty in arranging the right time and schedule because parents have busy work, household duties, and other activities. In addition to the limited knowledge of parents, we often find that parents entrust their children to trusted religious foundations.

*Challenges in Dealing with External Influences. As the environment becomes more open and connected, children may be exposed to different views and beliefs outside of their family environment. The challenge for parents is to ensure that their children understand and practice their own religious teachings, while also dealing with external influences that may be contradictory. What is more, the rise of technological influences such as handphones, where children want to spend hours in front of their cellphone screens, rather than studying even just to take a bath sometimes difficult. (Interview result of respondent 3)*

According to Informant 3, one of the challenges in providing literacy is external challenges such as parents ensuring that children understand and practice their own religious teachings, while also facing other external influences that may contradict them, especially the rise of technological influences such as mobile phones, where children are more willing to spend hours in front of their mobile phone screens, rather than studying.

*Challenges in Maintaining Children's Interests Children often have diverse interests and may lack interest in religious topics. Effective teaching of religious literacy requires creativity in making learning interesting and relevant to children, so that they remain interested and engaged in the learning process of course, it does not escape the intervention of parents sometimes parents are also difficult to maintain children's interest because some parents have limited knowledge. it is possible that parents also only know some basic things. (Interview result of respondent 4)*

According to Informant 4, the challenge of maintaining children's interest is that children sometimes have no interest in learning religion, but parents must be able to maintain children's interest in that parents must be able to think creatively and innovatively so that the learning process can be interesting. Moreover, there are some parents who find it difficult to maintain children's interest due to limited knowledge.

*Challenges in Addressing Questions and Doubts. As children grow, they may begin to have questions and doubts about religion. Parents should be prepared to deal with these questions in a responsive and constructive way, and provide a deeper understanding of their religious beliefs and practices so that their doubts do not deepen. (Interview result of respondent 5)*

According to Informant 5, the challenge in addressing children's questions is that as time passes and they grow older, they tend to become activists and seek out new information that they are not familiar with. Therefore, it is crucial for parents to provide a deep understanding to their children, ensuring that their questions and doubts remain shallow. The presence of technology presents a significant challenge for parents. Technology can have positive and negative impacts on children. The role of parents is crucial in educating children in this era. According to informants 1, 2, 3, and 5, the challenges in providing religious literacy are external. These challenges arise from within, such as parents who possess minimal religious knowledge, or who perceive a lack of mature preparation in providing sources of knowledge. Some parents struggle to set aside the appropriate time for their children to gain a religious understanding. Informant 4 asserts that parents face difficulties in fostering their children's interests, as each child possesses unique interests. Therefore, parents need to actively participate and use creativity to foster a strong interest in religion among their children. The results of the five informant interviews reveal a variety of perspectives on the challenges associated with promoting religious literacy. The challenges of parenting Muslim parents in educating

children's morals in the digital era are smarter children, open and aggressive, lazy, and individual. Parents have endeavored to provide guidance, foster greater interaction, instill obedience in their children, and employ rewards and punishments in their education. Teachers face challenges in educating children's morals in the digital era due to factors such as digital literacy, children's resistance to regulation, their susceptibility to boredom, and the rapid flow of information. The efforts that have been made by teachers are the introduction of moral concepts, exemplary behavior, preventing students from being hedonistic, strengthening relationships with students, and controlling the environment of students (YANI, 2021).

### **Increase children's interest in learning religion independently**

In providing religious literacy, we must understand children's interests so that children can apply it in their daily lives independently. In this case, parents play a controlling role in paying attention to children's interests so that they can learn religion independently.

*It is important for parents to provide space for children to develop their own understanding and thoughts about religion. Encourage them to ask questions, consider different points of view, and reflect on the meaning of religion in their own lives.(Interview result of respondent 1).*

According to Informant 1, parents must free children to think and parents also have an important role in giving children space to understand religion. parents must also be a support system for children if this is implemented, children will be encouraged to be independent in understanding religion independently.

*Support participation in religious activities. Invite children to participate in religious activities such as worship, recitation, or other religious events. Children tend to imitate what is often done by people around them, so influence children with positive things.(Interview result of respondent 2)*

According to Informant 2, parents must be a support system and participate in religious activities. People around them must also be good examples for children, because children tend to follow what people around them do. Therefore, influence children with positive things.

*Parents should set a good example in their religious practices. Showing earnestness, sincerity and dedication in the practice of religion will inspire children to imitate it. it will encourage them to understand and study religion independently.(Interview result of respondent 3)*

According to Informant 3, parents must be good role models, show sincerity and seriousness and sincerity, and parents must educate in the implementation of religious practices, so that parents can inspire children to be encouraged to understand religion independently.

*Respect the uniqueness of the child Every child is unique and has a different personality. Parents need to respect these differences and teach children in a way that suits their personality. Using a customized approach will help children feel accepted and motivated to learn about religion. If we as parents can teach religion according to their fashion, they will feel comfortable to learn about it.(Interview result of respondent 4)*

According to Informant 4, parents must be a place for children to complain and even parents must be able to accept the uniqueness of each child. Parents must use a customized approach so that children feel motivated to learn religion independently.

*Utilize media such as children's books, videos, or religious apps designed specifically for children. Choose materials that are appropriate for their age and interests, so that they can learn in a fun and interesting way.(Interview result of respondent 5)*

According to Informant 5, parents should be able to utilize existing media such as books, videos, or religious applications. Parents should be able to adjust the provision of material according to their interests, so that they can learn independently. However, the results of the interviews of the five informants, it can be concluded that Informants 1 2 and 4 emphasized that parents must be a support system. Parents must also provide a safe and comfortable space so that children do not think that understanding religion is boring or they feel constrained but how parents make children free and comfortable in understanding religion. Even parents must also use a customized approach so that children feel motivated to learn religion independently. According to Informant 3 Parents must be good role models they must also show seriousness and seriousness in educating the implementation of religious practices. be parents who can inspire children to be encouraged to understand religion independently. According to Informant 5, parents can utilize media such as reading media or digital media, which motivates children to learn independently.

From the results of the five informant interviews, there are several opinions on how to increase children's interest in studying religion independently. Strong motivation in students will increase interest, willingness and high enthusiasm in learning, because between motivation and enthusiasm for learning have a close relationship. "In the learning process, motivation generates learning activities, ensures the continuity of learning activities, so that the goals desired by the learning subject can be achieved. Interest plays a very important role in learning, with this motivation students become diligent in the teaching and learning process, and with high interest will be able to increase that motivation as well. The quality of student learning outcomes can be realized properly if students who are in the learning process have a strong and clear interest will be diligent and successful in their learning (Khalijah et al., 2023).

### **Impact of success in providing religious literacy**

In providing religious literacy, there is certainly an impact of success in providing religious understanding. This impact greatly affects the future and character of the child because religious literacy includes moral and ethical values.

*Surely children will be easy to manage and can also distinguish between good and bad. Besides, if parents succeed in providing religious literacy, children are not easily influenced by the environment as we see that children are very influential, especially negative things that have become common knowledge, because religious literacy is something that covers morals, ethics and manners. (Interview result respondent 1).*

According to Informant 1, the success of parents in providing religious literacy certainly has a big effect in the future, where children are not easily influenced by negative things. children also tend to be easy to manage, in this case children are also not easily influenced by a bad environment.

*Religious literacy helps children understand and internalize the moral values taught by religion. These include values such as honesty, patience, compassion and mutual respect. This understanding can help children develop a good and responsible character in everyday life. If parents are successful, children will have the traits of honesty, patience, compassion and mutual respect. (Interview result of respondent 2)*

According to Informant 2, children will easily understand and comprehend moral values. In this case, religious literacy also has an impact on children's character development, such as children will behave honestly, patiently, compassionately and the content of other moral and ethical values.

*If successful, of course, children have a good understanding of religious literacy, children will be able to apply religious teachings in their daily lives. They will understand the ways of worship, ethics, morals and expected actions in their religion. This can help them develop a closer relationship with God and live their lives according to religious principles. (Interview result of respondent 3)*

According to Informant 3, the impact of successfully implementing religious literacy well, children will have a big impact in the future, in this case children can also apply religious teachings that have been learned in everyday life. children will also understand and live life according to religious values and principles.

*If you succeed in applying religious literacy to children, it is very influential, such as children being honest, patient and even they will apply what we teach in their daily lives. children are also not easily influenced by negative things because we have instilled religious values in their lives. (Interview result of respondent 4)*

According to Informant 4, it is very influential if successfully implementing religious literacy. children will have good character and solid life principles, children will also be accustomed to behaving in accordance with moral and ethical values in everyday life.

*If parents are successful in educating children, children will instill the values of faith and devotion in children from an early age. If this has been embedded from the start, the child will obey worship. The child will easily understand which one is good and which one is bad, it is not easy to fall into negative things and even the child will get used to applying religious teachings in his daily life. (Interview result of respondent 5).*

According to Informant 5, children will instill and carry out their obligations as humans with an understanding of religion. children will also be embedded in the values of faith and piety. besides that, children will tend to be easy to direct and not easily fall into negative things, even children will apply religious teachings in their lives. From the results of the interviews of the five informants, it can be concluded that the five informants agreed that the impact of the success of parents in providing religious literacy is very influential in the future. they agree that this success can shape and build children's character with moral values, ethics, piety and faith values. the successful application of good religious literacy children will tend to have good traits and behavior so that children are easily directed. children will also have solid life principles children will also behave in accordance with moral values in their daily lives, because these values have been embedded from an early age. In addition, the interviews, there are several opinions regarding the impact of success in providing religious literacy. If religious literacy is successfully implemented, children will have moral behavior. Moral is one of the important aspects in human development and life. The existence of morals will bring harmony in life if implemented in accordance with applicable morals. Moral education in early childhood is one of the efforts implemented to provide awareness about morals in children from an early age. Children will be able to implement existing morals if given moral education that is carried out optimally by parents and educational institutions outside the home. The implementation of moral education must be carried out continuously, because the results of moral education cannot be seen in a short time, but it takes a long time to form children's moral attitudes and habits. This is the reason that moral education must be implemented from an early age (Khaironi, 2017).

### **The role of parents in influencing children's religious development**

Parents play a controlling role in influencing children's future development, because parents are the first home for children before starting life outside, parents also have a very intense role because parents fulfill children with religious and moral knowledge in life.

*In my opinion, the role of parents is very important in influencing children's future religious development. Parents have a strong influence in shaping children's religious beliefs and values because parents are a child's first education. Parents can play a major role in providing religious education to their children. They can teach religious principles, precepts, and practices related to faith. Through discussions, stories, and examples of daily life, parents can help children understand and internalize religious values. (Interview result of respondent 1)*

According to Informant 1, parents play a major role in the development of children, because parents have a great influence in shaping character and instilling religious values. Parents also help children in internalizing religious values.

*Parents are the primary role models for children. The way parents live a religious life, including worship routines, honesty, compassion and ethics, can set a strong example for children. Children tend to imitate their parents' behavior; so when they see their parents consistently performing religious practices, it can influence their religious beliefs and practices in the future. (Interview result of respondent 2)*

According to Informant 2, parents are role models for their children, and whatever parents do, children will tend to follow the behavior of their parents. Therefore, parents must consistently set a good example, such as practicing religion and influencing them in the future.

*It is important for parents to open a dialogue with children about religion, beliefs and any spiritual questions they may have. Parents should create a safe space for children to raise their questions, and provide support, understanding and appropriate explanations. This will help strengthen children's religious bond with parents and enable them to build a deeper understanding of religion. (Interview result of respondent 3)*

According to Informant 3, parents must build good communication with their children. Parents must also provide a safe space for children, even parents must also be a support system in terms of strengthening children's religious ties which might build deep understanding.

*Parents can use religious teachings to guide children in understanding the difference between right and wrong, practicing compassion, nurturing the values of honesty, loyalty and justice. By teaching these principles to children, parents can help them develop a strong moral foundation that is based on religious teachings. (Interview result of respondent 4)*

According to Informant 4, parents are in control of building their children's moral foundation so that they can apply and maintain moral values such as honesty, loyalty and justice.

*The family environment, especially parents, helps to strengthen children's religious beliefs. When parents consistently bring religious activities into their daily lives, such as praying together, reading scriptures, or attending religious activities, children will feel that religion is important and a natural part of their lives. (Interview result of respondent 5)*

According to Informant 5, the family environment helps children in strengthening their beliefs and knowledge. Parents must also be consistent in implementing religious activities or moral values in everyday life. The results of the interviews of the five informants can be concluded that according to Informant 1 parents play a major role in the development of children, because parents have a great influence in shaping character and helping children to internalize religious values. According to informant 2 parents are role models for children so that everything parents do children will tend to follow, so parents must be consistent in applying religious understanding in everyday life. According to informant 3, parents must build good communication with children and even parents must provide a safe and comfortable space for children. support systems are also needed in terms of strengthening children's religious ties which may build deep understanding. According to informants 4 and 5, they emphasize that parents can influence children's future development such as parents helping to strengthen children's beliefs and knowledge. parents must be consistent in applying in everyday life. From the results of the five informant interviews, there are several opinions regarding the role of parents in influencing child development. Parents have a very main role in supporting early childhood creativity because parents are the closest people to children and have the main influence in shaping children's personality and character. Parents have an important role in educating and



guiding children, because education and guidance from parents determine the development of children in achieving success. Children who always get encouragement and motivation from their parents to question many things about the situation around them can open the horizons of children's knowledge about something can be open and broad. Parents who give more opportunities to children to make choices when creating and solving problems tend to be able to optimize their creative potential more than parents who always make choices when children are creative without caring about the wishes of children (Yulianti, 2014).

### **Suggestions and recommendations for providing religious literacy to children**

When it comes to providing religious literacy, parents need to be creative and innovative, as they may not be able to accommodate their children's reluctance to accept it. Therefore, parents need to come up with innovative ideas to entice their children. The five informants' interviews yielded conclusive results. hat. According to Informant 1, parents must make religion an important part of daily life. Parents must also show that religion is action, not just identity. According to Informant 2, when communicating, they must use language that is simple to understand, such as using local languages, Indonesian, and others. When providing explanatory concepts, they must avoid using words or terms that are difficult to understand. They should also make use of technological media like videos or educational applications. Informant 3 suggests that parents should involve their children in religious activities and encourage them to participate in social activities that align with their values. Informant 4 advocates for the use of supportive media, including print media and technology. AI and technology. print media such as storybooks. Examples of utilizing technology to teach ethics and morals include the use of videos and educational applications on mobile phones, among other mediums. Informant 5 asserts that parents serve as the primary role models for their children, ensuring their behavior aligns with the religious values they teach. The five informants' interviews yielded a variety of suggestions and recommendations for parents seeking to instill religious literacy in their children. One such suggestion is the use of the storytelling method in Islamic education learning, which involves narrating historical events of human life from the Qur'an and al-Hadith. This method serves as an oral presentation of learning material, exemplifying obedience and abandoning evil, using educational aids to enhance understanding and nurture students' personalities. Stories possess an appeal that can resonate with children's emotions. Stories have the power to captivate people's hearts and influence their emotions and lives. Stories about stories that contain wisdom are very effective in attracting children's attention and stimulating their brains to work properly; even this method is considered good in stimulating children's mindsets.

### **4. Conclusions**

Parents have the primary responsibility in guiding and educating their children, including in terms of religious literacy. They act as teachers, mentors, and good examples for their children in understanding and practicing religious teachings. Religious literacy provided by parents helps strengthen children's religious identity. In a religiously oriented family environment, children will feel more connected to the religious values, culture, and traditions passed down by their parents. This helps them develop solid beliefs and face challenges in life by sticking to religious principles. In providing religious literacy, Da'wah communication is also needed. Da'wah communication in the family environment is one of the effective ways to provide religious literacy to children. Parents can use various communication methods that are appropriate to the age and understanding of the child, such as stories, games, discussions, and real examples in everyday life. Through proselytizing communication, parents can help children understand basic religious principles, moral values, and worship practices. They can explain religious concepts in easy-to-understand language and provide concrete examples that are relevant in daily life.

### **Bibliography**

- Ahmad, N. (2014). Komunikasi Sebagai Proses Interaksi Dan Perubahan Sosial Dalam Dakwah. *AT-TABSYIR, Jurnal Komunikasi Penyiaran Islam*, 2(2), 17–34.  
[journal.stainkudus.ac.id/index.php/komunikasi/article/download/506/494](http://journal.stainkudus.ac.id/index.php/komunikasi/article/download/506/494) Oleh N Ahmad - Artikel terkait
- Ahyat, N. (2017). EDUSIANA : Jurnal Manajemen dan Pendidikan Islam. *Edusiana : Jurnal Manajemen Dan Pendidikan Islam*, 4(1), 24–31.

- Baiti, N. (2020). Peran Orang tua Dalam Meningkatkan Kemampuan Literasi Anak Di Masa Covid-19. *PRIMEARLY Jurnal Kajian Pendidikan Dasar Dan Anak Usia Dini*, VI(2), 113–127.
- Gunawan, H. (2013). *Kurikulum dan pembelajaran pendidikan agama islam*. Alfabeta.
- Hasanah, H. (2016). TEKNIK-TEKNIK OBSERVASI (Sebuah alternatif metode pengumpulan data kualitatif ilmu-ilmu sosial). *At-Taqaddum*, 8(1), 21–46. <https://journal.walisongo.ac.id/index.php/Attaqaddum/article/download/1163/932>
- Kaharudin. (2021). Ciri dan karakter sebagai metodologi eguilibtum. *Jurnal Pendidikan*, 9(1), 1–18.
- Khaironi, M. (2017). Pendidikan Moral Pada Anak Usia Dini. *Jurnal Golden Age*, 1(01), 1. <https://doi.org/10.29408/goldenage.v1i01.479>
- Khalijah, W. N., Jannah, M., Rehan, H. Z., Yohana, Y., & Yohani, Y. (2023). Peranan Metode Pembelajaran terhadap Minat dan Prestasi Belajar Al-Qur'an Hadis. *Al-Wasathiyah: Journal of Islamic Studies*, 2(2), 267–278. <https://doi.org/10.56672/alwasathiyah.v2i2.97>
- Lena, I. N. (2019). Layanan Bimbingan Konseling melalui Pendekatan Agama untuk Mengatasi Kenakalan Remaja. *Irsyad: Jurnal Bimbingan, Penyuluhan, Konseling, Dan Psikoterapi Islam*, 7(1), 19–40. <https://doi.org/10.15575/irsyad.v7i1.861>
- Melissa Ribka, F. K. S. (2015). Pola Komunikasi Anak-Anak Delinkuen Pada Keluarga Broken Home Di Kelurahan Karombasan Selatan Kecamatan Wanea Kota Manado. "Acta Diurna," IV(4), 1–10.
- Muliana, D. (2017). *Ilmu Komunikasi*. PT Remaja Rosda Karya.
- Nurzakiyah, C. (2018). Literasi Agama Sebagai Alternatif Pendidikan Moral. *Jurnal Penelitian Agama*, 19(2), 20–29. <https://doi.org/10.24090/jpa.v19i2.2018.pp20-29>
- Primayana, K. H., Dewi, P. Y. A., & Gunawan, I. G. D. (2020). Peran Orang Tua dalam Pengembangan Literasi Dini pada Anak. *Widya Kumara Jurnal Pendidikan Anak Usia Dini*, 1(2), 30–39.
- Ritonga, M. (2019). Komunikasi Dakwah Zaman Milenial. *Jurnal Komunikasi Islam Dan Kehumasan*, 3(1), 60–77.
- Rizky, R. N., & Moulita. (2017). Penanaman Nilai-Nilai Islam Melalui Komunikasi Interpersonal Orang Tua Pada Anak. *Jurnal Interaksi*, 1(2), 206–219.
- RULMUZU, F. (2021). Kenakalan Remaja Dan Penanganannya. *JISIP (Jurnal Ilmu Sosial Dan Pendidikan)*, 5(1), 364–373. <https://doi.org/10.36312/jisip.v5i1.1727>
- Rusna, G. (2021). Peran Orang TUA dalam menumbuhkan budaya literasi pada anak. *Al-Wardah: Jurnal Kajian Perempuan, Gender Dan Agama*, 15(2).
- Setiawan, H. H. (2019). *POLA PENGASUHAN KELUARGA DALAM PROSES PERKEMBANGAN ANAK*
- Showa, M., Di, T. T., Sungai, R., & Kab, D. (2018). *MENARA Ilmu Vol. XII, No.10 Oktober 2018. XII*(10), 47–51.
- Suryadilaga, M. A. (2021). Mengajarkan Rasa Toleransi Beragama Pada Anak Usia Dini Dalam Persepektif Hadis. *KINDERGARTEN: Journal of Islamic ...*, 4(1), 110–118.
- Tambak, S. (1970). Metode Ber cerita dalam Pembelajaran Pendidikan Agama Islam. *Jurnal Pendidikan Agama Islam Al-Thariqah*, 1(1), 1–26. [https://doi.org/10.25299/althariqah.2016.vol1\(1\).614](https://doi.org/10.25299/althariqah.2016.vol1(1).614)
- Wahyu Ilaihi. (2010). *Komunikasi Dakwah*. Remaja Rosdakarya.
- YANI, F. A. (2021). Parenting Orang Tua Muslim Dan Guru Pendidikan Agama Islam Dalam Mendidik Akhlak Anak Di Era Digital Di Sekolah Menengah .... *Annizom*, 257–263. <http://repository.iainbengkulu.ac.id/7793/%0Ahttp://repository.iainbengkulu.ac.id/7793/1/Fatimah%20Arsy%20Yani%20s2%20PAI%29%2C%201911540039.pdf>
- Yulianti, T. R. (2014). Peranan orang tua dalam mengembangkan kreativitas anak usia dini (Studi kasus pada pos PAUD Melati 13 Kelurahan Padasuka Kecamatan Cimahi Tengah). *E-Journal.Stkipsiliwangi.Ac.Id*, 4(1), 11–24. <http://e-journal.stkipsiliwangi.ac.id/index.php/empowerment/article/view/569>